



Real Estate Video Tours vs. Virtual Tours

Virtual Tours	Video Tours
Web Distribution	<i>DVD or Web distribution</i>
Requires high-speed internet for optimal viewing.	Requires a DVD player or internet connection. Available in two popular web video formats.
Requires a degree of computer literacy. May need additional software installation	Plays automatically or Through comprehensive DVD menu (<i>multiple properties</i>)
Uses Still imagery.	Mixture of still and animated scene imagery brings emotion and life to the scene.
Can be distributed via web/email only.	Can be distributed via web/email, open house, postal mail.

Real Estate Video Tour Packaging

Level 1:

2-5 Minutes of video

1 Videographer

7 Scenes – Camera guided tour

Live shots of animated features of home

Background music

Photo montage outro

5 DVD Copies*

Exported on two popular web viewing formats

Level 2:

2-5 Minutes of video

2 Videographers

7 Scenes – Camera guided tour

Neighborhood spotlight (*local attractions, grocery store proximity, schools..etc*)

Live shots with animated features of home

Realtor Showcase (*Company story, highlights, stature, etc...*)

Voice over guided tour of property. (*Your voice or ours*)

Background Music

Photo montage intro/outro

Exported on 2 popular Web Viewing formats

*15 DVD Copies**

More than one property may be put on a single DVD

Real Estate TV Commercial/Webmercial:

0:30 Second Commercial

2 Videographer

Story board

Shot Script

Script

5 Scenes

Realtor Showcase segment

Chroma Screen Shots (*lets you choose the background*)

SPECIAL FX

Background music

Professional Audio

Text and Logo Graphics integrated

Photo Montage intro/outro

10 Seconds of color bars and audio sync

Advanced color correction for TV

Exported on 2 popular Web Viewing formats

Beta SP NTSC format (TV Commercial ready**)

25 DVD Copies*

Total Commercial/Webmercial Production Package

\$1495.00**

Video web hosting avail for only \$15.00/Month. You are not required to use our hosting. If you have your own server, we will provide you with necessary formats.

** DVD Copies are printed in Clear Window Sleeves. Additional copy pricing avail below.*

**** Actual air time rates TBA. We will provide you with the latest pricing schedule from area cable networks. PLEASE NOTE THAT ANY ADDITIONAL LICENSING FEES or LOCATION PERMITS (if needed) ARE NOT INCLUDED IN PRICE!**



DVD Copy Pricing Schedule

Quantity	Packaging	Print	Price Per
25	Clear window Paper Sleeve (white)	none	\$2.25
25	DVD Slim Case	none	\$2.65
25	DVD Slim Case	DVD Entrapment Full Color	\$3.30
25	DVD Standard Amray case	none	\$2.85
25	DVD Standard Amray case	DVD Entrapment Full Color	\$3.50
25	Slim Case Jewel Case	none	\$2.75
25	Slim Case Jewel Case	2 Panel Insert	\$3.15

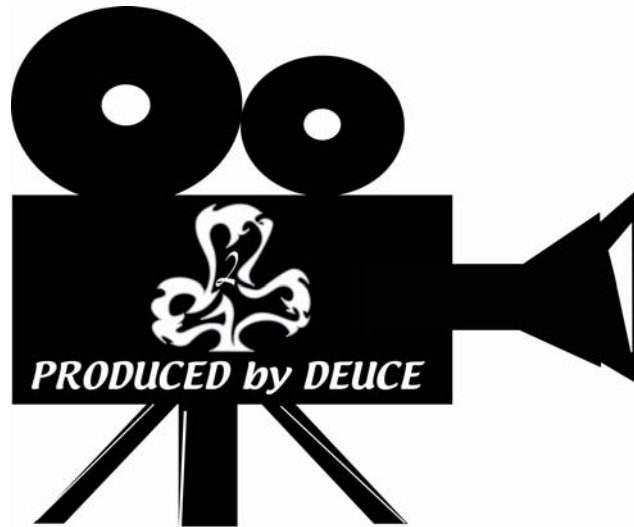
50	Clear window Paper Sleeve (white)	none	\$2.00
50	DVD Slim Case	none	\$2.60
50	DVD Slim Case	DVD Entrapment Full Color	\$3.25
50	DVD Standard Amray case	none	\$2.80
50	DVD Standard Amray case	DVD Entrapment Full Color	\$3.45
50	Slim Case Jewel Case	none	\$2.70
50	Slim Case Jewel Case	2 Panel Insert	\$3.10

100	Clear window Paper Sleeve (white)	none	\$1.90
100	DVD Slim Case	none	\$2.50
100	DVD Slim Case	DVD Entrapment Full Color	\$3.15
100	DVD Standard Amray case	none	\$2.70
100	DVD Standard Amray case	DVD Entrapment Full Color	\$3.35
100	Slim Case Jewel Case	none	\$2.60
100	Slim Case Jewel Case	2 Panel Insert	\$3.00
250	Clear window Paper Sleeve (white)	none	\$1.65

250	DVD Slim Case	none	\$2.10
250	DVD Slim Case	DVD Entrapment Full Color	\$2.75
250	DVD Standard Amray case	none	\$2.20
250	DVD Standard Amray case	DVD Entrapment Full Color	\$3.00
250	Slim Case Jewel Case	none	\$2.00
250	Slim Case Jewel Case	2 Panel Insert	\$2.70

500	Clear window Paper Sleeve (white)	none	\$1.50
500	DVD Slim Case	none	\$1.95
500	DVD Slim Case	DVD Entrapment Full Color	\$2.50
500	DVD Standard Amray case	none	\$2.05
500	DVD Standard Amray case	DVD Entrapment Full Color	\$2.80
500	Slim Case Jewel Case	none	\$1.80
500	Slim Case Jewel Case	2 Panel Insert	\$2.50
1000	Clear window Paper Sleeve (white)	none	\$1.25
1000	DVD Slim Case	none	\$1.45
1000	DVD Slim Case	DVD Entrapment Full Color	\$2.15
1000	DVD Standard Amray case	none	\$1.75
1000	DVD Standard Amray case	DVD Entrapment Full Color	\$2.45
1000	Slim Case Jewel Case	none	\$1.35
1000	Slim Case Jewel Case	2 Panel Insert	\$2.25
1000	Cardboard Mailer	single sleeve with wing pocket	\$1.57
1000	Cardboard Mailer	single sleeve 1/0 (black & White)	\$1.45
1000	Cardboard Mailer	single sleeve 4/0	\$1.51
1000	Cardboard Mailer	wallet (1 Color)	\$1.61
1000	Cardboard Mailer	wallet 4/0	\$1.68
1000	Cardboard Mailer	Single CD Mailer	\$1.55
1000	Cardboard Mailer	DBL wallet with Print and Wing Pocket	\$1.99
1000	Cardboard Mailer	Trifold (4/4 only)	\$2.25

Custom quotes available. For best available pricing, orders over 1,000 are given on an individual basis. Silk Screen printing available on orders of 500 or more. Silk Screen printing set up fee of 30.00 per color required.



Video Tour Pricing Schedule

Listing Price Range	Level 1	Level 2
150-Under	\$195.00	\$250.00
151-200,000.00	\$245.00	\$295.00
200,001.00-249,999.00	\$295.00	\$325.00
250,000-299,999.99	\$325.00	\$365.00
300,000.00-349,999.99	\$365.00	\$420.00
350,000-399,999.99	\$420.00	\$465.00
400,000-449,999.99	\$465.00	\$505.00
450,000-499,999.99	\$505.00	\$565.00
500,000-599,999.99	\$565.00	\$645.00
600,000-699,999.99	\$645.00	\$770.00
700,000-999,999.99	\$770.00	\$845.00
1,000,000.00-1,499,000.00	\$845.00	\$1,125.00
1,000,000.00-1,499,99.99	\$1,125.00	\$1,275.00
1,500,000.00-1,999,999.99	\$1,275.00	\$1,310.00
2,000,000.00-2,499,999.99	\$1,310.00	\$1,475.00
2,500,000.00-3,500,000.00	\$1,475.00	\$1,780.00
3,500,000.01-5,000,000.00	\$1,780.00	\$2,195.00
5,000,000.01-7,000,000.00	\$2,195.00	\$3,128.00
7,000,000.01-10,000,000.00	\$3,128.00	\$3,825.00
10,000,000.01 +	Call 386-299-0547	

**For More information give us a call:
386-299-0547**